

## Sponsorship Opportunities

“KRISHI SIMRIDDHI”

RASHTRIYA KISAN MELA

27th-31st January 2017, Raipur, Chhattisgarh

Sponsorship Categories	Space	OTS	Sponsorship Amount (INR)
<b>Event Partner</b>			
Event Sponsor	144	250	11,00,000
Event Co-Sponsor	108	200	9,00,000
<b>Exhibition Partner</b>			
Exhibition Platinum Sponsor	72	150	7,00,000
Exhibition Gold Sponsor	54	100	5,00,000
Exhibition Silver Sponsor	36	50	3,00,000
<b>Pathshala (Workshop) Sponsor</b>			
Pathshala Session Sponsor	27		3,00,000
Pathshala Session Co- Sponsor	18		2,00,000
<b>Associate Partner</b>			
Associate Sponsor	18	50	2,00,000
Co-Associate Sponsor	9	25	1,00,000
<b>State Partner</b>			
State Sponsor	72		10,00,000
Co- State Sponsor	54		7,00,000
Associate State Sponsor	27		5,00,000



## EVENT

### Event Sponsor

**Value: Rs. 11 Lakhs**

- Exclusive Acknowledgement as “Event Sponsor”
- Prominent exhibition space of approx. 144 sqm (Raw Space) or 250 sqm. (Open to sky)
- Lead branding on the main backdrop and across the event
- Invitation for the Chairman/MD/CEO during the inaugural
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

### Event Co-Sponsor

**Value: Rs. 9 Lakhs**

- Exclusive Acknowledgement as “Event Co-Sponsor”
- Prominent exhibition space of approx. 108 sqm (Raw Space) or 200 sqm. (Open to sky)
- Lead branding on the main backdrop and across the event
- Invitation for the Chairman/MD/CEO during the inaugural
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

## EXHIBITION

### Exhibition Platinum Sponsor

**Value: Rs. 7 Lakhs**

- Acknowledgement as “Platinum Sponsor”
- Complimentary exhibition space of approx. 72 sqm (Raw Space) or 150 (open to sky)
- Prominent branding at the exhibition & across the event
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board



### **Exhibition Gold Sponsor**

**Value: Rs.5 Lakhs**

- Acknowledgement as “Gold Sponsor”
- Complimentary exhibition space of approx.54 sqm (Raw Space)/100 sqm (Open to sky)
- Appropriate branding at the exhibition & across the event
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

### **Exhibition Silver Sponsor**

**Value: Rs. 3 Lakhs**

- Acknowledgement as “Silver Sponsor”
- Complimentary exhibition space of approx. 36 sqm (Raw Space)/50 sqm (Open to sky)
- Branding at the exhibition & across the event
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

## **KISAN PATHSHALA**

### **Kisan Pathshala Session Sponsor**

**Value: Rs.3 Lakhs**

- Branding at the exhibition & across the event as “Workshop Session Sponsor”
- Complimentary exhibition space of approx. 27 sqm
- Logo with hyperlink on the event website
- Time slot for a particular Workshop
- Full page advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

### **Kisan Pathshala Session Co-Sponsor**

**Value: Rs. 2 Lakhs**

- Acknowledgement as “Workshop Session Co-Sponsor”
- Complimentary exhibition space of approx. 18 sqm
- Branding at the exhibition & across the event
- Logo with hyperlink on the event website
- Privilege to distribute company literature
- Full page color advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

## ASSOCIATE SPONSOR

### Associate Sponsor

Value: Rs. 2 Lakhs

- Branding at the exhibition & across the event as “**Associate Sponsor**”
- Complimentary exhibition space of approx. 18 sqm
- Logo with hyperlink on the event website
- Full page advertisement & Listing of company profile in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo Board

## STATE PARTNER

### State Sponsor

Value: Rs. 10 Lakhs

- Complimentary exhibition space of approx. 72 sqm
- Prominent branding across the event as a “**State Partner**”
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of state profile in exhibitor directory
- “Thank You” acknowledgement on expo Board

### Co-State Sponsor

Value: Rs. 7 Lakhs

- Complimentary exhibition space of approx. 54 sqm
- Prominent branding across the event as a “**Co-State Partner**”
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of state profile in exhibitor directory
- “Thank You” acknowledgement on expo Board

### Associate State Sponsor

Value: Rs. 5 Lakhs

- Complimentary exhibition space of approx. 27 sqm
- Prominent branding across the event as a “**Co-State Partner**”
- Logo with hyperlink on the event website
- Full page color advertisement & Listing of state profile in exhibitor directory
- “Thank You” acknowledgement on expo Board

Note: Sponsorship amount is exclusive of service tax as per section 68 of the Finance Act, Rule 2(1) (d) of Service Tax Rules in relation to Sponsorship Amount is to be paid by recipient of the service.